

Discounts on Contact Lenses Up to 30% Below Average Retail Prices

*More than 30 million Americans wear contact lenses
with the number increasing everyday.*

Contact Fill, a contact lens mail order service, offers thousands of discounted contact lenses, convenient ordering, and fast home delivery to America's families.

Contact Fill offers:

- o Prices below major mail order companies' advertised prices
- o Thousands of discounted contact lenses on all major brands
- o Additional member savings offered from manufacturers, when available
- o Free standard shipping and handling charges on your first Contact Fill order when you enter promotional code **SHIP10**; valid through June 30, 2010

You can access us by phone, toll free at 1-866-234-1393 or online at www.contactfill.com. Plus you can fax your prescription directly to Contact Fill at 1-866-589-6969 or at your request, we will contact your eye care professional to obtain your prescription; either way we will assist you on how best to optimize your savings.

Contact Fill - Contact Lenses for Less

- o Easy to use
- o Member friendly service
- o Satisfaction guaranteed

The NVA Advantage

Because National Vision Administrators, L.L.C. (NVA) administers your vision benefit, you can receive the dual benefit of getting more contacts for your money at Contact Fill as well as the ability to utilize your vision benefit directly without the need of claim reimbursement forms. (The NVA 25% retail discount is not applicable or needed with Contact Fill's low price policy.)

Soft Lens Price Comparison

	4Q 2008	1Q 2009
Average Contact Fill (CF) Price	\$37.42	\$36.74
Average Private Practice Price	\$48.77	\$46.75
CF % less than Private Practice	23%	21%
Average 1-800 Contacts Price	\$44.42	\$43.43
CF % less than 1-800 Contacts	15%	15%

Source: ABB-CON-CISE Retail Price Monitor 4Q 2008 & 1Q 2009



www.contactfill.com • 1-866-234-1393

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**We carry
all major brands!**